

# Program Learning Outcomes

I= Introduced  
 R= Reinforced  
 M= Mastered

Program Name: Business

Date: 3-25-2021

Program Learning Outcomes  Knowledge, skill, or behavior students can demonstrate upon program completion		Courses Mapped to Outcomes								
		ECON 211	ECON 212	ACCT 221	MATH 210	BUS 222	BUS 331	BUS 361	BUS 371	BUS 401
<b>1</b>	Critical Thinking: Enhanced ability to integrate (a) applied and theoretical experiences, and (b) a deep understanding of the content in economics and business, in analytical, problem-solving, and creative activities.	I	R	I		I/R	R	R	R	M
<b>2</b>	Vocational Discernment: Enhanced ability to make decisions around how to live a life of service through awareness of oneself, the needs of the world, and how they intersect.	I	I	I		I/R	R	R	R	M
<b>3</b>	Christian Worldview: Enhanced understanding of how a Christian worldview has been, and can be, applied in economics and business.	I	I	I		I	R	R	R	M
<b>4</b>	Business-focused Critical Thinking: Enhanced ability to integrate (a) applied and theoretical business experiences, and (b) a deep understanding of business content through analytical, problem-solving, and creative activities.					I	R	R	R	M
<b>5</b>	Engagement: Deep involvement in business classes and experiences as well as professional development and relationship building. Involvement = ability + motivation + opportunity					I	R	R	R	M

# Program Learning Outcomes: Assessment Tools

Program Name: Business

Date: 3-25-2021

	Program Learning Outcomes Knowledge, skill, or behavior students can demonstrate upon program completion	Measurement Tool	Timeline/Frequency of Assessment	Target	Review
<b>1</b>	Critical Thinking: Enhanced ability to integrate (a) applied and theoretical experiences, and (b) a deep understanding of the content in economics and business, in analytical, problem-solving, and creative activities.	ETS Critical Thinking Assessment	Pre-Test: Freshmen and/or in BUS 222  Post-Test: Senior status, Major Requirement	Follow college's pattern and pull data for comparison. Targets will be established once preliminary data is reviewed (i.e., benchmarking within and externally)	Once targets established, Assessment Subcommittee reviews results every 3 years.
<b>2</b>	Vocational Discernment: Enhanced ability to make decisions around how to live a life of service through awareness of oneself, the needs of the world, and how they intersect.	BUS 222 Survey  6-months Out Alumni Survey	Review results of Fall 2020 for possible edits to be implemented in Fall 2021.  Eventually, survey all BUS 222 students each semester.		Review results of Fall 2020 in Spring 2021 for possible edits to be implemented in Fall 2021. Set review schedule once target established
<b>3</b>	Christian Worldview: Enhanced understanding of how a Christian worldview has been, and can be, applied in economics and business.	Intellectual Engagement with the Christian Faith Survey  6-months Out Alumni Survey	Still needs to be finalized		
<b>4</b>	Business-focused Critical Thinking: Enhanced ability to integrate (a) applied and theoretical business experiences, and (b) a deep understanding of business content through analytical, problem-solving, and creative activities.	Business Critical Thinking Skills Test (BCTST)	Pre-Test—BUS 222  Post-Test—BUS 401	Will be established after first year of administering (targeting Fall 2022)	Section will review results every year

5	<p>Engagement: Deep involvement in business classes and experiences as well as professional development and relationship building.          Involvement = ability + motivation + opportunity</p>	<p>Course Evaluations</p> <p>Resumes submitted through 222 and department data collected from students (ex., number and quality of internship experiences)</p> <p>Attendance at Business and Marketing events (tracked through Handshake)</p>	<p>Data is collected each semester</p>	<p>Marked improvement in course evaluation measures used (example: engagement in class, interest in subject matter)</p> <p>100% involvement in an internship, study abroad or similar experience during time at Hope</p>	<p>Section will review results every 2 years</p>
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