

DEIRDRE D. JOHNSTON, PH.D.
CURRICULUM VITAE

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Teaching & Leadership in Higher Education

*Liberal Arts + Higher Education + Program Development +
Global Learning + Assessment + Communication + Leadership + Intergroup Dialogue+
Student-Centered Pedagogy + Faculty Development + International and
Intercultural Competencies*

**Experience* in higher education with record of leadership, excellence in teaching, and scholarly productivity. **Demonstrated success* in co-creating, articulating and implementing creative learning communities for faculty, students and administrative staff. **Strengths* in developing a shared vision and strategic plan to promote academic excellence, transformation through experiential learning, as well as personal well-being. **Life-long learner* in intergroup dialogue, diversity and global learning education. **Wisdom* to engage higher-education challenges, such as new measures of efficacy, changing technology, millennial learners, demographic forecasts, and limited resources, within a liberal arts context.

EDUCATION

Ph.D., Communication Studies, University of Iowa, 1988; National Graduate Student Fellow
M.A., Journalism & Advertising, University of Texas, 1985; UT Graduate Student Fellow.
B.A., Journalism, Drake University, 1983; Summa Cum Laude

LEADERSHIP COMPETENCIES:

Program Review: Conducted national inventory of communication studies programs and developed guidelines for program internal self-studies and external reviews for National Communication Association Task Force. Lead external review teams for other universities and colleges to develop strategic recommendations for academic program development.

Curriculum Development: Provided team leadership in development and implementation of new majors, minors, and/or curricula in American Ethnic Studies, Women's Studies, Peace and Justice Studies and Communication Studies. Created and implemented department academic Internship Program and department Honors Program to enhance student-faculty collaborative research and to attract high performing students.

Program Growth and Development: As department chair, led curriculum review and promotion of department to increase department majors from 50 to 230, and to increase faculty from 3 to 10.5 FTE. Guided department through design, building and transition to new \$10 million facility for global communication and media production.

Professional Leadership Development: Selected as one of 25 people nationally to participate in the Council of Independent Colleges' Senior Leadership Academy; engaged a year-long 'experiential' program focusing on higher education administration, fundraising, strategic planning, problem solving, leadership, communication, and crisis management. Selected for American Council of Education Women's Leadership Forum, and serve on Reformed Church of America, Commission for Women.

Peer Leadership: Served as elected Faculty Moderator, a faculty-administration liaison, at a tumultuous time when institution was processing a controversial faculty resignation, a difficult tenure case, and faculty-administration tension regarding academic freedom. Elected by faculty as one of two representatives on Presidential Search Committee.

Strategic Planning: Worked collaboratively with faculty and administrators on committees to develop and implement the President's Strategic Plans for the Communication Department, Women's Studies, First-Year Seminar, the Social Science Division, and for Diversity and Inclusion. Learned models for developing strategic plans through *American Council of Education* and *Council of Independent Colleges* leadership programs.

Fundraising: Mentored over 90 faculty in developing successful grant proposals to pursue new directions in scholarship and pedagogical innovations through the Great Lakes College Association New Directions Initiative grant program, made possible by a grant from the Andrew W. Mellon Foundation. Secured an additional \$451,230 in funding for institutional programs and personal research.

Data Management: Conceptually created online data management system to manage 50 percent increase in review and processing of Institutional Review Board research proposals. Managed and analyzed institutional assessment data as Director of Institutional Assessment. Regularly conduct quantitative and qualitative research projects. Conducted globally connected courses impact assessment for the Global Liberal Arts Alliance.

Faculty Development: Co-created and implemented a faculty development program to train faculty to integrate global learning objectives and pedagogies in general education courses. Over two years, 130 faculty (on campus of 240 faculty) have participated in program, which led to over 120 new or revised courses. Created Women's Action Forum to promote leadership development of women faculty and staff on campus. Secured a \$170,800 grant to support development of *faculty* international study-tours to develop the faculty's cultural competencies.

Personnel Management: Mentored three junior faculty to successful tenure and promotion. Chaired six department faculty searches and mentored two faculty to develop winning proposals for all-campus faculty research award. As department chair, conducted teaching observations, professional development, and performance evaluations for 12 faculty and staff.

Policy Development: Wrote institution's Federal Wide Assurance for Office of Human Subjects Research creating more efficient procedures and policies for human participant research. Wrote campus Student Media Review Policy and Student Media Guidelines.

Student-Faculty Research: Collaborated with over 25 undergraduate students on research projects leading to refereed journal publication and/or conference presentation to National Council of Undergraduate Research.

Global Learning: Created and led successful study abroad programs to Scotland, Northern Ireland, Japan, Puerto Rico, Saba and St. Kitts, and South Africa. Created and implemented a synchronous intercultural communication course via Skype connecting students in U.S. to learn collaboratively with students in Saudi Arabia, as well as development of peace and conflict transformation courses connecting students in USA, Lebanon, Pakistan, and Slovakia. Conduct international research with participants in Korea, Japan, China, Lebanon, Saudi Arabia, Slovakia, Honduras, Pakistan, Argentina and Mexico. Currently serve as campus liaison to Great Lakes College Association Global Crossroads, and the Global Liberal Arts Alliance to help institution apply for funds to support global teaching, scholarship, and institutional development.

Internationalization of Curriculum: Created process for International Audit of faculty, staff, and students, including design of data-collection instrument, and process for self- study and external review. Co-led 6 task groups to promote innovation in global curricula, global scholarship, assessment of global learning goals, global strategy, global institutional partner relationships, and development of faculty/staff international competencies.

Diversity Initiatives & Consulting: Created and implemented Intergroup Dialogue curricular program to train students as peer facilitators to lead diversity and social justice groups. Co-created a faculty development program for Intergroup Dialogue and Diversity Education. The curricular and faculty development programs have resulted in 2,600 student exposures to intergroup dialogue and diversity education on a campus of 3200 students in two years. Currently co-lead multi-day trainings in Intergroup Dialogue and Diversity Education for administrative staff and faculty at colleges and universities. Co- direct summer conferences on Intergroup Dialogue and Diversity Education.

Assessment: Implemented program of assessment for institutional global learning, online learning, and high impact educational practices. Led departments in development of assessment plans. Managed institutional academic assessment (NSSE, course/teaching evaluations, HEDS, Global Perspectives Inventory). Conducted focus groups on capstone experience, online learning, and internship program; conducted pre- and post-test study of short-term study abroad experiences. Developed international assessment plan of globally- connected courses for the Great Lakes Global Liberal Arts Alliance.

ADMINISTRATIVE APPOINTMENTS

Hope College, Holland, MI:

Interim Inaugural Associate Dean of Global Education **2018-present**

Global Crossroads Director & Global Liberal Arts Alliance Liaison **2015-present**

- 1/3-time Appointment as campus liaison to Great Lakes College Association to guide Hope College's individual and institutional grant applications for \$5.75 million Mellon Foundation fund to internationalize the liberal arts curriculum.
- Hope College liaison to the Global Liberal Arts Alliance, a consortium of 29 domestic and international liberal arts colleges committed to joint programming and globally conjoined courses.

World Affairs Council of West Michigan Campus Representative **2016-2017**

- Serve on World Affairs Council of West Michigan Great Decisions Committee and organize campus speaker series.

Hope College Director of Academic Assessment **2012-2014**

- Articulated assessment plans and goals for the college
- Designed data-collection approaches for college-wide assessment activities
- Assisted units of the college with designing assessment plans and data-collection
- Reported the assessment data back to the campus community in formats that facilitate data-driven continuous improvement

**Campus Facilitator for Great Lakes College Association
Mellon Grant for Mid-Career Faculty Development** **2009-2013**

- Brought in over \$100,000 annually through successful faculty grants
- Mentored over 90 faculty in project development and grant writing
- Led faculty workshops on grant writing
- Supervised grant expenditures

Racial Policy Educator **2009-2012**

- Developed Intergroup Dialogue program within the Communication Department to build capacity to address campus diversity and inclusion challenges.

Human Subjects Review Board (IRB) Chair **2010-2012**

- Wrote Federal Wide Assurance for IRB policies and procedures
- Reviewed up to 120 research project applications per year
- Revised and maintained web page
- Created new data management system for on-line submission and review
- Created policies for exempt research and oral history research
- Revised policies and procedures to be compliant with federal guidelines and to increase the efficiency of application and review procedures

Co-Leader Global Fellows Program **2012-present**

- Selected faculty for Global Fellows and Associate Fellows honor
- Created and implemented program to help faculty develop new courses to teach diversity and global content for general education program
- Taught courses for faculty and staff that introduces new pedagogies, experiential exercises and resources for diversity education
- Mentored faculty in course development, leading to 50 courses flagged for global learning objectives

Communication Department Chair **2003-2008**

- Led 10-year Internal Self Study and External Review
- Led department design and move to new facility (radio station, TV production studio, student newspaper, media lab, computer lab, speech labs, faculty offices, classrooms and auditorium)
- Led collaborative revision of department mission, goals and objectives
- Supervised department and video production studio budgets
- Created and implemented department assessment program
- Created honors program
- Created academic internship program
- Developed promotional and marketing materials

- Conducted performance reviews
- Mentored 3 junior faculty to successful tenure
- Hired 6 full-time tenure-track faculty
- Assisted department in growth from 50 to 230 majors/minors

**Institutional Representative to Michigan American Council of Education
Office of Women in Higher Education (co-rep) 2006-2010, 2012**

Faculty Moderator, Hope College 2005-2007

- Elected leader of faculty, liaison to administration

FACULTY APPOINTMENTS

Professor, Hope College Department of Communication, 2003 to present

Courses Taught: Introduction to Intergroup Dialogue; Healing of Memories in Post-Conflict Societies; Peace, Narratives of Peace, Conflict & Reconciliation in Post-Apartheid South Africa; Intergroup Dialogue Facilitation; Peace & Reconciliation in Northern Ireland & Scotland; Intercultural Communication; Gender Communication; Persuasion; Communication Theory; Honors Course in Global Communication; Research Methods; Interpersonal Communication; Family Communication; Introduction to Communication Processes; First Year Seminar on Work-Family Balance; Community & Sacred Sense of Place, Japan May Term; Honors Course in Cross-cultural Happiness Research

Associate Professor, Hope College Department of Communication, 1998 to 2003

Assistant Professor, Hope College Department of Communication, 1994 to 1998

Assistant Professor, Carroll College, 1989 to 1994

Visiting Professor, Ohio University, 1988 to 1989

GRANTS

- 2019 Best Practices in Supporting Global Learning (\$16,400) with Kalamazoo College, DePauw University, and Kenyon College, to develop global learning education from Great Lakes College Association as part of its Global Crossroads Initiative, made possible by a grant from the Andrew W. Mellon Foundation.
- 2018 Global Crossroads New Directions in Scholarship Grant (\$8,000) with Dr. Irene Lopez, Kenyon College, to further develop assessment program for Global Liberal Arts Alliance globally connected courses, from Great Lakes College Association as part of its Global Crossroads Initiative, made possible by a grant from the Andrew W. Mellon Foundation.
- 2018 Global Crossroads Grand Challenge Institutional Grant (\$27,000) for ‘Global Health Collaborative with Universidad de San Francisco, Quito, Ecuador,’ from Great Lakes College Association as part of its Global Crossroads Initiative, made possible by a grant from the Andrew W. Mellon Foundation.
- 2018 Oral History in the Liberal Arts Grant (\$10,200) to conduct student-faculty oral history research project in South Africa (summer 2018).
- 2018 Hope College Mellon Grand Challenge Summer Research Grant (\$12,800) to conduct student-faculty oral history research project in South Africa (summer 2018).
- 2017 Hope College Mellon Grand Challenge Course Development Grant (\$6,000) to develop new interdisciplinary team course on ‘Narratives of Peace, Conflict, &

- Reconciliation in Post-Apartheid South Africa,' from Hope College and made possible by a grant from the Andrew W. Mellon Foundation.
- 2017 New Directions in Scholarship Grant (\$15,280) from Great Lakes College Association as part of its Global Crossroads Initiative, made possible by a grant from the Andrew W. Mellon Foundation, to fund students and faculty from Pakistan and Slovakia to join a research team to study generational narratives of apartheid and post- apartheid in South Africa.
- 2017 Global Crossroads Innovations Institutional Grant (\$170,800) from Great Lakes College Association as part of its Global Crossroads Initiative, made possible by a grant from the Andrew W. Mellon Foundation
- 2017 Global Crossroads Grand Challenge Institutional Grant (\$16,500) from Great Lakes College Association as part of its Global Crossroads Initiative, made possible by a grant from the Andrew W. Mellon Foundation.
- 2017 Global Crossroads New Directions in Scholarship Grant (\$10,000) with Dr. Irene Lopez, Kenyon College, to develop assessment program for Global Liberal Arts Alliance globally connected courses, from Great Lakes College Association as part of its Global Crossroads Initiative, made possible by a grant from the Andrew W. Mellon Foundation.
- 2017 Great Lakes College Association Global Crossroads Course Development Travel Grant; travel to Lugano, Switzerland for course collaboration with faculty from Forman Christian University, Pakistan, and Bratislava International School for Liberal Arts, June 2017.
- 2017 Hope College Mellon Grand Challenge Course Development Grant (\$6,000) to develop new interdisciplinary team course on 'Healing of Memories in Post Conflict Societies,' from Andrew W. Mellon Foundation.
- 2016 Institutional Grant to conduct Institutional International Audit (\$17,000), from Great Lakes College Association as part of its Global Crossroads Initiative, made possible by a grant from the Andrew W. Mellon Foundation.
- 2016 Institutional Grant to implement Diaspora Campus Project (\$16,500), from Great Lakes College Association as part of its Global Crossroads Initiative, made possible by a grant from the Andrew W. Mellon Foundation.
- 2014 Global Liberal Arts Alliance Endeavor grant with Bratislava International School of Liberal Arts and American University of Beirut (\$95,000), to develop globally conjoined course on peace and justice with study-tour component in South Africa, from Great Lakes College Association, made possible by a grant from the Endeavor Foundation.
- 2014 Hope College Frost Center Student-Faculty Collaborative Research Grant (\$2,000).
- 2014 Hope College Dean's Global Travel Grant (\$3,200), awarded to develop study-tour to South Africa.
- 2013 New Directions Grant, "Cutting for Stone," (\$8,500) awarded to pursue Spanish language learning, from Great Lakes College Association, made possible by a grant from the Andrew W. Mellon Foundation.
- 2011 New Directions Grant (\$3,600) "Communicating Across Differences: Interactive Cross-Cultural Exercises to Promote Understanding," from Great Lakes College Association, made possible by a grant from the Andrew W. Mellon Foundation.
- 2010 Hope College Dean's Global Travel Grant (\$3,200), awarded to develop May Term course for Communication Department in Scotland.
- 2010 New Directions Initiative Grant (\$1,250) to collect international data on perceptions of

global communication, from Great Lakes College Association, made possible by a grant from the Andrew W. Mellon Foundation.

- 2009 Japan Foundation/Great Lakes College Association Grant (approximately \$5,000) to study work and leisure in Japan.

AWARDS & HONORS

- 2016 Motoichiro Oghimi Global Courage Award, Hope College, for contributions and leadership in global education.
- 2012 Provost's Award for Outstanding Service to the Academic Program, Hope College
- 2011-12 Senior Leadership Academy – one of 25 administrators and faculty selected annually for the academy; cosponsored by Council of Independent Colleges and American Academic Leadership Institute
- 2010 Nominated and accepted for American Council of Education's Office of Women in Higher Education West Virginia Regional Leadership Forum for Women Administrators, West Virginia University, Oct. 2010
- 2009 Simon denUyl Summer Fellowship (\$3,200) awarded annually to a member of the Hope College faculty who has attained marked distinction in her academic career and who proposes a study of considerable scope promising future benefits to the College.
- 2007 Top-20 paper for Rosabeth Moss Kantor Award for Excellence in Work-Family Research. Research publication entitled, "Constructing the 'Good Mother': The Experience of Mothering Ideologies by Work Status," published in *Sex Roles*, Vol. 54, 509-519, 2006, was selected from over 2000 studies published in 74 international English-language research journals.
- 2007 Campus Programming Award from American Council of Education Network for Women Leaders in Higher Education, presented at ACE State Conference, Lansing, June 2007.
- 2005 Top-40 paper for Rosabeth Moss Kanter Award for Excellence in Work-Family Research. Research study, "Invisible Mothers: A Content Analysis of Motherhood Ideologies and Myths in Women's Magazines," *Sex Roles*, Vol. 49, 21-33, nominated from pool of over 2000 articles published in 52 North American and European journals.

PUBLICATIONS

Peer-Reviewed National Academic Journals

- Johnston, D., & Hanamitsu, R., (2015). Global exposure and global perceptions: A Cross-Cultural Comparison of Students in China, Japan, Mexico, Saudi Arabia, South Korea, and the USA. Intercultural Communication Studies, XXIV(3).
- Bach, B., Backlund, P., Delia, J., Heffrin, D., Johnston, D. & Procopio, C. (2010). NCA program review standards: Background, applications and data. Communication Education, 60 (3), 270-295.
- Johnston, D.D., Swanson, D.H, and Luidens, D. (2008). Mother's work history in the construction of adult daughter's worker-mother discursive strategies. Sociological Focus, Vol. 41 (2), 159-176.
- Johnston, D.D., & Swanson, D.H. 2007. Cognitive acrobatics in the construction of the worker-mother identity. Sex Roles: A Journal of Research, Vol. 57 (5/6), 447-459.

- Johnston, D.D. & Swanson, D. H. (2006). Constructing the “Good Mother”: the experience of mothering ideologies by work status. Sex Roles: A Journal of Research, Vol. 54 (7/8), 509-519.
- Johnston, D.D., & Swanson, D.H. (2004) Moms hating moms: the internalization of mother war rhetoric. Sex Roles: A Journal of Research, Vol. 51 (9/10), 497-509.
- Johnston, D.D., & Swanson, D.H. (2003). Undermining mothers: a content analysis of the representation of mothers in magazines. Mass Communication and Society, Vol. 6 (3), 243-266.
- Johnston, D.D., & Swanson, D.H. (2003). Invisible mothers: a content analysis of motherhood ideologies and myths in women’s magazines. Sex Roles, Vol. 49, 21-33.
- Johnston, D.D. & Swanson, D.H. (2003). Mothering in the ivy tower: Interviews with academic mothers. Journal of the Association for Research on Mothering, Vol. 5(2), 63- 75.
- Johnston, D.D. (1995). Adolescents' motivations for viewing graphic horror. Human Communication Research, 21, 522-551.
- Johnston, D.D., Stinski, M., & Meyers, D. (1993). Development of an alexithymia instrument to measure the diminished communication of affect. Communication Research Reports, 10, 149-160. (Collaborative research with undergraduates).
- Johnston, D.D. (1989). Political advertising: image and issue processing biases. Journalism Quarterly, 66, 379-382.
- Hirokawa, R.Y. & Johnston, D.D. (1989). Toward a general theory of group decision making: development of an integrated model. Small Group Behavior, 20, 500-523.

Books

- VanderStoep, S. & Johnston, D.D. (2009). Research Methods in Everyday Life. San Francisco: Jossey-Bass Publishers.
- Johnston, D.D. (1994). The Art and Science of Persuasion. NY: McGraw-Hill.
- Johnston, D.D. (1994). The Art and Science of Persuasion: Instructor's Manual. NY: McGraw-Hill.
- MacDoniels, J., & Johnston, D.D. (1995). Perspectives for Understanding Human Communication. Orlando, FL: Harcourt Brace.

Book Chapters

- Johnston, D.D. & Swanson, D.H. (2008). Where are the mommies? A content analysis of women’s magazines. In L.B. Arnold (Ed.), Family Communication: Theory and Research, 395-403. Boston: Pearson Education.

Books in Progress/Pending Publication

- Johnston, D.D. & Lopez, I. (publication date 2020). The Wiley Handbook of Collaborative Online Learning and Intercultural Engagement. NJ: John Wiley & Sons, Inc.
- Johnston, D.D. & Hernandez-Jarvis, L. (book proposal in progress). Intergroup Dialogue: An Approach for Addressing Divisive Issues.

Solicited Publications

- Johnston, D.D., & Kusa, D. (2017). ‘*Student-Faculty Impact of International Conjoined Course and Study Tour.*’ Great Lakes College Association Teaching & Learning On-line Newsletter, <http://glcateachlearn.org/>.

- Johnston, D.D., & Hernandez-Jarvis, L. (2017). 'Changing Campus Culture One Conversation at a Time.' Great Lakes College Association Teaching & Learning On-line Newsletter, <http://glcateachlearn.org/2017/04/17/changing-campus-culture-one-conversation-at-a-time/>
- Johnston, D.D., & Swanson, D.H. (2002). 'Remodeling the Ivy Tower: Mothers in Academe.' *Women in Higher Education*, Dec.
- Johnston, D.D., & Wickmann, E. (1999). The experience and expression of horror. In D. Levinson, J. Ponzetti, & P. Jorgenson (Eds.), *Encyclopedia of Human Emotions*, NY: Macmillan. (Collaborative project with undergraduate).

Thesis & Dissertation

- Johnston, D.D. (1988). Communication and cognition: the effect of communication goals on message production. Submitted in partial fulfillment of the requirements for the degree of Doctor of Philosophy in Communication Studies, University of Iowa.
- Johnston, D.D. (1985). Political advertising: the effects of image/issue political information processing orientations on cognitive responses and structure. Submitted in partial fulfillment of the requirements for the degree of Master of Arts, University of Texas.

Current Research

- Generational Narratives Research in South Africa, with D. Kusa, Bratislava International School of Liberal Arts, Slovakia; R. Haque, Forman Christian College, Pakistan; and R. Nemeth, Hope College, USA.
- Cross-Cultural Happiness: USA and Japan, with Hanamitsu, Waseda University, Japan

National Publicity for Research

- Newsweek, LA Times, Reuters News Service, Philadelphia Inquirer, Minneapolis Tribune, Quartz*

Recent Video Clips/Podcasts/Twitter

- 2019 Presbyterian Synod School, Convocation,
<https://twitter.com/PresbyNews/status/1157026476665004032?s=20>

- 2018 Western Theological Seminary Luxcast, with Hope College President Dennis Voskuil on Virtues of Public Discourse, <https://www.westernsem.edu/episode-4-8-deirdre-johnston-dennis-voskuil-on-the-virtues-of-public-discourse-audio/>

- 2017 Great Lakes College Association, Teaching & Learning Consortium, with Dr. Dagmar Kusa (Bratislava International School of Liberal Arts, Slovakia), on 'Narrative of Peace, Conflict, & Justice, <http://glcateachlearn.org/2017/09/21/narratives-of-peace-conflict-and-justice-transition-in-post-apartheid-south-africa-deidre-johnston-and-dagmar-kusa/>

PRESENTATIONS AND INVITED ADDRESSES

Sample of Presentation of Scholarly Competitively Selected Papers

- Lopez, I., and Johnston D.D., 2018. "Student Impact of Globally Connected Courses," AAC&U's Global Engagement and Spaces of Practice: Global Challenges across Disciplinary Boundaries conference, Seattle, October.
- Kusa, D., and Johnston, D.D., 2017. "Gen-narrations: Transition and justice through the eyes

- of three generations in South Africa,” Conflict Research Society, Oxford, UK, September.
- Johnston, D. D., and Hernandez Jarvis, L., 2017. “Intergroup Dialogue and Diversity Education: Growing Global Citizens,” North Central Sociological Association, Indianapolis, April.
- Johnston, D.D., and Kusa, D., 2017. “Student and Faculty Learning Outcomes in Internationally-Joined Course and South Africa Study-Tour,” Great Lakes College Association Consortium for Teaching and Learning Consortial Colloquy, Ann Arbor, MI, February.
- Johnston, D.D. 2017. “Growing Global Citizens in Homogeneous Soil.” American Association of Colleges and Universities, San Francisco, January.
- Johnston, D.D., and Kusa, D., 2016. “Globally Conjoined Course Collaboration with Hope, American University of Beirut, and Bratislava International School of Liberal Arts,” Great Lakes College Association Provosts’ and Presidents’ meeting, November, Kenyon College.
- Johnston, D. D. 2016. “Faculty/Staff Development for Engaging Diversity: Intergroup Dialogue Model for Building Inclusivity,” American Association of Colleges & Universities, Philadelphia, PA (March 19).
- Hernandez Jarvis, L. and Johnston, D.D. 2015. “Developing intercultural competencies through facilitated dialogue,” Council of Christian Colleges and Universities, Diversity Conference, North Park University, Chicago, IL (September 24-27).
- Johnston, D.D. 2007. “Global Communication Ethics: An exploration of nonviolent communication and sustained dialogue in cross-cultural engagement,” Global Communication Association, Shanghai, China (October 17-20).
- Johnston, D. and D. Swanson. 2004. “Daughters Reflecting on Mother's Identities.” Association for Research on Mothering Association, Conference on Mothering and Feminism, Toronto, Canada (October 22-24).
- Swanson, D. and D. Johnston. 2004. “Defining Mother: The Experience of Mothering Ideologies by Work Status,” North Central Sociological Association, Cleveland (April 1- 4).
- Johnston, D. and D. Swanson. 2003. “Matriphobia and the Construction of Work Decision,” Work & Family Conference: How Workplace Changes Impact Families, Work and Communities, Orlando (February 28-March 1).
- Johnston, D.D. (2002). “The Social Construction of Mothering Ideology by Work Status,” National Communication Association, New Orleans, (November).
- Johnston, D.D., & Swanson, D.H. 2002. “Academic Moms,” Association for Research on Mothering Conference, Toronto (May 4-5).
- Johnston, D.D. & Swanson, D.H. 2002. “Post-Modern Parenting Equals Marginalized Moms,” Persons, Processes and Places: Research on Family, Workplaces and Communities, San Francisco (February 8-9).
- Johnston, D.D. & Swanson, D.H. 2000. “Transcending the Doublebinds of Contemporary Motherhood: Expanding the Ideal,” Work and Family: Expanding the Horizons Conference, San Francisco (February 3-4).
- Johnston, D.D. (1998). “The Doublebinds of Motherhood,” Central States Speech Association, Chicago.
- Johnston, D.D. (1996). “An Intercultural Analysis of Interpersonal Conflict Schemata,” Central States Speech Association, Minneapolis, (April 17-21).
- Johnston, D.D. (1996). “The Solicitation and Reception of Social Support in a Bereavement Context,” Central States Speech Association, Minneapolis.

- Johnston, D. and Cortez, C. (1995). "Beyond Gender Polarity: Opportunities for Future Constructions of Gender," Central States Speech Association, Indianapolis.
- Johnston, D.D. (1994). "Verbal Abuse and Alexithymia," Speech Communication Association, New Orleans.
- Johnston, D.D. (1994). "Communicating Social Support to the Bereaved: An Analysis of Consoling Messages and Predictors of Message Effectiveness," Speech Communication Association, New Orleans.
- Johnston, D.D. (1993). "Development of an Alexithymia Instrument to Measure the Diminished Communication of Affect," Speech Communication Association, Miami.
- Johnston, D.D. (1992). "Encouraging Undergraduate Scholarship: Dyadic versus Small Group Research Projects," Speech Communication Association, Chicago.
- Johnston, D.D. (1991). "Speech Accommodation Theory: A model for the study of Sexism and Racism in Mentoring Relationships," Speech Communication Association, Atlanta.
- Johnston, D.D. (1990). "The Effectiveness of Goals and Strategies employed in Communicating Support to the Bereaved," Speech Communication Association, Chicago.
- Johnston, D.D., & Dumerauf, J.D. (1990). "Why is Freddie a Hero? Adolescents' Uses and Gratifications for Watching Slasher Films," **Top Five Paper**, Speech Communication Association, Chicago.
- Johnston, D.D., Shepherd, G.J., & Duck, S.W. (1989). "Interpersonal Perception Skill and Differential Selection of Advice-Giving Goals and Messages," Speech Communication Association, San Francisco.
- Johnston, D.D. (1989). "The Effects of Self-Complexity and Cognitive Evaluative Consistency on Communication Competence." Paper presented at the annual meeting of the Speech Communication Association, San Francisco.
- Hirokawa, R.Y., & Johnston, D.D. (1987). "Toward a General Theory of Group Decision Making: Development of an Integrated Model," International Communication Association, Montreal.
- Johnston, D.D. (1987). "Interpersonal Communicative Competence: An Explanatory Variable in Controlled versus Abusive Alcohol Consumption," Speech Communication Association, Boston.
- Johnston, D.D. (1986). "Image and Issue Political Information Processing," International Communication Association, Chicago.

Sample of Invited Presentations

- Johnston, D., & Russell, J. (2017). Intergroup Dialogue and Restorative Circles presentation to Room for All National Conference, Holland, MI (September).
- Johnston, D. (2012). Intergroup Dialogue presentation to Midwest Faculty Seminar, University of Chicago
- Johnston, D. (2009). NCA Presidential Task Force on Program Assessment presentation to Department Chairs at the National Communication Association, Chicago, Nov. 2009.
- Johnston, D. (2009). Family/Life Balance for Working Professionals. 3-week Seminar offered for Women's Enrichment Forum, Holland, MI (March).
- Johnston, D. (2008). The Medical Marriage. Presentation to Holland Hospital Medical Staff.
- Johnston, D. (2007). Presentation on promotion of Communication Department to Department Chairs at the National Communication Association annual conference (November).
- Johnston, D. (2007). Presentation on work/life balance to ACE Women in Higher Education state conference, Lansing, Michigan (June).

- Johnston, D., Anderson, I., DeVries, R., and Housel, T. (2006). Panel presentation to AACU on college students' responses to diversity (October).
- Johnston, D. (2005). "Global Hope." Convocation Address, Hope College (August 28).
- Johnston, D. and Swanson, D. (2003). "The Mother and the Magazine: Sociologists, Deirdre Johnston and Debra Swanson Discuss their Recent Research on the Representation of Mothers in Popular Magazines." Online interview conducted with The Mothers Movement Online (August).
- Johnston, D.D. (1993). "The Project for Faculty Research: Mentoring, Peer Support and the Research Endeavor." Panel discussion at the annual meeting of the Speech Communication Association, Miami.

Sample of Student-Mentored Research

- Wolfe, E. (2019). "'Understanding and Exploring the Reasons for Unsettled Race Relations in Post-Apartheid South Africa," presented at National Conference of Undergraduate Research, 2019.
- Schultz, A. (2017). "We've been Trumped! Personality predictors of voting behavior," presented at National Conference of Undergraduate Research, 2017.
- Miralda, J.L. (2017). "Photovoice analysis of happiness in Honduras, USA and Japan," presented at National Conference of Undergraduate Research, 2017
- Miralda, J. L. (2016). "Representations of happiness among college students in Honduras," presented at NCUR, 2016.
- Ryan, E., and Eader, E. (2016). "Exploring differences in the experience of happiness in high- and low-context cultures," presented at NCUR, 2016.
- Demikis-Bayron, N., Reynolds, E., and Ryan, E. (2015). "Cross-cultural happiness: A photographic and narrative cultural comparison of college students' construction of happiness in USA and Japan," presented at NCUR, 2015.
- Fraley, A., Holder G., and Vanderveld, A. (2014). "Cross-cultural comparisons of Facebook Social Comparison Behaviors and Effects on Self-Esteem and Happiness," presented at NCUR, 2014
- Miller, C., Wathen, L., and Donahue, H. (2014). "Cross-cultural comparisons of Community Involvement on Subjective Well-Being," presented at NCUR, 2014.
- Manke, S. (2014). "Cultural Storytelling Practices and Impact on Happiness," presented at NCUR, 2014.
- Acker, K. and Pitchford, K. (2014). "Family and Peer Communication Patterns as predictors of Happiness in Japan & USA," presented at NCUR, 2014.
- Garza, A., & Molnar, S. (2010). "Perceptions of global attitudes," presented at National Conference for Undergraduate Research (NCUR), University of Montana.
- Molnar, S. & Lewis, C. (2009): "Global Communication Through Film: The Impact of Western Ideology on Japanese Films," presented at National Conference for Undergraduate Research (NCUR), Eau Claire, WI.
- Davis, M. & Fortner, E. (2009): "The Impact of Global Exposure on Personal Uncertainty," presented at the 2009 National Conference for Undergraduate Research (NCUR), April, Eau Claire, WI.
- Abiade, A. & Mack, S. (2009): Age, Global Exposure, and Identity Formation. Presented at the 2009 National Conference for Undergraduate Research (NCUR), April, Eau Claire, WI.
- VanStee, S. (2006). Fulfilling Relational Communication Dimensions through Cell Phone Interaction. Presented at the 2006 National Conference for Undergraduate Research (NCUR), April 6-8, Asheville, North Carolina.

- McConahy, P. (2006). The Effects of Social Anxiety on Cell Phone Use. Presented at the 2006 National Conference for Undergraduate Research (NCUR), April 6-8, Asheville, North Carolina.
- Dekker, K. & Fylstra, H. (2005). The Stress of Work Status for Mothers. Presented at the 2005 National Conference for Undergraduate Research (NCUR), April 21-23 in Lexington, Virginia.
- Ter Haar, M. & Mullins, A (2003). How Mom's Work Status Defines the Good Dad. Presented at the 2003 National Conference of Undergraduate Research, March, Salt Lake City, Utah.
- Compton, A.M., Anderson, E., and Jen, K. (2002). Contributions to data collection acknowledged in publication of "Invisible Mothers: A Content Analysis of Motherhood Ideologies and Myths in Magazines," by Deirdre Johnston & Debra Swanson, published in Sex Roles: A Journal for Research, Vol. 49, July 2003 and "Undermining Mothers: A Content Analysis of the Representation of Mothers in Magazines," by Deirdre D. Johnston & Debra Swanson, published in Mass Communication & Society, Vol. 6 (3), 2003.
- Ter Haar, M. & Mullins, A. (2002). Construction of Motherhood by Work Decision. Presented at the 2002 Hope College Undergraduate Research Celebration
- Johnston, D.D. & Karpanty (1996). An Intercultural Analysis of Interpersonal Conflict Schema. Presented at the annual meeting of the Central States Speech Association, Minneapolis.

PROFESSIONAL SERVICE

Manuscript Reviews

- Applied Communication Inquiry, by Julia Wood, for Halcomb Hathaway Publishers.
- Managing Group Life: Communicating in Decision-Making Groups by L. Frey & K. Barge, for Houghton Mifflin Publishers.
- Feminist Media Studies
- Sex Roles: A Journal of Research.
- Gender & Society
- Journal of Child and Family Studies
- Human Communication Research
- Communication Studies
- Communication Research (Sage Publications).
- Journal of Social and Personal Relationships
- Journal of Applied Research in Higher Education

Tenure & Promotion External Reviewer

- Willamette University

Academic Program Reviews

- Aurora University
- Augustana College
- Baldwin Wallace University
- Wheaton College
- Northcentral University

Presentations: Consulting, Directing Conferences, and Workshop Creation & Delivery

- *Upcoming: **Humanitarian Entrepreneurship** Conference to address UN Sustainable Development Goals, December, 2019, Hong Kong. With Lingnan University (Hong Kong) and Oberlin College (USA).*
- Presbyterian Synod School, July 2019. 5-day Convocation Address Series on ‘**Cultivating Civility.**’ Buena Vista University.
- 2-Day **Advanced Facilitation** in Intergroup Dialogue Training for Faith-Based Institutions, July, 2019. Hope College.
- 3-Day **Intergroup Dialogue and Diversity Education** Workshop for Colleges and Universities, July, 2019. Hope College.
- 5-Day **Global Health Collaborative**, with Universidad de San Francisco de Quito, June, 2019. USFQ, Quito, Ecuador.
- Baylor University, May 2019. 2-day Intergroup Dialogue and Diversity Education Workshop.
- American University of Paris, February 2019. Intensive 3-day Training in “Integrating Intergroup Dialogue and Diversity Education in Student Development and Academic Curriculum.”
- Baylor University, January 2019. Intergroup Dialogue Workshop.
- Richmond University, September, 2018. Intensive 3-day Training in “Integrating Intergroup Dialogue and Diversity Education in Student Development and Academic Curriculum.”
- Aquinas College, May, 2018. Intensive 3-day Training in “Integrating Intergroup Dialogue and Diversity Education in Student Development and Academic Curriculum.”
- **Richmond University, February, 2018. Difficult Conversations and Non-violent Communication Skills for Department Chairs.**
- New College, Sarasota, FL, January 2018. Intergroup Dialogue Workshop for Faculty.
- Richmond University, October 15-16, 2017. **Intergroup Dialogue: Skills for addressing departmental conflict.** Workshop for faculty.
- Butler University, August 7-8, 2017. Intergroup Dialogue and Diversity Education workshop for faculty.
- Hope College, Holland, MI: July 23-26, 2017. Co-director of three-day conference, ***Institute for Intergroup Dialogue and Diversity Education*** for college and university administrative staff and faculty
- Hope College, Holland, MI: July 26-28, 2017. Co-director for three-day conference, ***Institute for Intergroup Dialogue and Diversity Education for Christian Colleges and Universities.***
- Indiana Wesleyan University, Marion, IN: May 3, 2017, Intergroup Dialogue and Diversity Education **Advanced Facilitation Skills.**
- Indiana Wesleyan University, Marion, IN: October 27-29, 2016, Intensive 3-day Training in Integrating Intergroup Dialogue and Diversity Education in a Faith-Based Institution, for university and seminary faculty and administrative staff.
- Stetson University, Deland, FL: August 26-28, 2016, Intensive 3-day Training in Intergroup Dialogue and Diversity Education, for university faculty and administrative staff.
- National Communication Association Hope Institute for Faculty Development, 2012-2016. Co-director and host of week-long conference for college and university faculty in Communication Studies.

- Bethel University, St. Paul, MN: November, 2015. Skype presentation and consultation regarding Intergroup Dialogue and Diversity Education.
- Whitworth University, Spokane, WA: June 2015. Three-day training in Intergroup Dialogue and Diversity Education for administrative staff and faculty.
- Reformed Church of America: April, 2015. One-day gender equity training for denominational leadership.
- Reformed Church of America: November, 2014. One-day gender equity training for denominational leadership.

National Communication Association

- Presidential Task Force on Program Review, 2009-2010. Wrote handbook and guidelines for department chairs on conducting effective program reviews. Conducted survey of national communication department chairs to establish comparative data for doctorate, master's, baccalaureate, and community college institutions.

INTERNATIONAL EXPERIENCE

China, Japan, Indonesia, New Zealand, Western Europe, Eastern Europe, Russia, Thailand, Cambodia, Kazakhstan, Australia, Turkey, Mexico, Caribbean, Northern Ireland, South and Central America, South Africa, Costa Rica, Puerto Rico-Saba-St. Kitts, Morocco.

International Study-Tour Courses

- Northern Ireland and Scotland: "Peace & Reconciliation in Northern Ireland and Scotland," 2011-2017
- South Africa: "Narratives of Peace, Conflict, and Justice in Post-Apartheid South Africa," 2016, 2018
- Japan: Hope College May Term, 2000

INSTITUTIONAL SERVICE

- 2017-19 Co-director of 'Hope Portal to the World' grant for faculty international study-tour development
- 2015-19 Global Crossroads Campus Director (1/3-time appointment)
- 2017-2018 Creation of 'Challenged Borders, Displaced Persons' campus diaspora project with 9 campus installations of digital educational modules
- 2017 Co-created and led 6 Campus Task Force groups on Curriculum Internationalization & Innovation
- 2016 Implementation of External Review for International Audit of Institution
- 2016 Development and implementation of International Inventories for faculty, staff, and students
- 2014 \$200,000 Institutional Grant Proposal to McGregor Foundation: "Peace & Justice Dialogue Project," though project not funded, proposal gained institution invitation to resubmit as one of three finalists for funding
- 2014 Director of Assessment (1/3-time appointment)
- 2014 Global Fellows Faculty Development training in diversity and intergroup dialogue
- 2012-13 Presidential Search Committee, Hope College
- 2012-13 Director of Assessment (1/3-time appointment)
- 2012-13 Pre-College Conference Planning Committee: Annual Fall Faculty Development
- 2010-14 New Directions Initiative Campus Liaison to Great Lakes College Association (1/3-time appointment)

- 2011-12 Vice President of Advancement Search Committee, Hope College
- 2011-12 Chair, Institutional Research Board
- 2011-12 Co-created and co-led Global Fellows Women's Studies Council
- 2011-12 Racial Policy Educator
- 2010-11 Chair, Institutional Research Board
- 2010-11 Women's Studies Council
- 2010-11 Honorary Degrees Committee
- 2010-11 Ethnic Studies Program Review
- 2003-10 Chair, Department of Communication (1/3-time appointment)
- 2006-10 Women's Action Forum
- 2003-10 Institutional Representative ACE Michigan Office for Women in Higher Education
- 2005-07 Faculty Moderator
- 2005-07 President's Advisory Council
- 2005-07 Representative to Financial Committee of Board of Trustees
- 2002-07 Professional Interests Committee

CONTINUING EDUCATION & PROFESSIONAL DEVELOPMENT

- Advanced Mediator Training, Mediation Services, Holland, MI (2017)
- Kroc Institute: International Peace Studies Summer Institute - University of Notre Dame (2014)
- Spanish Language Immersion (Summer 2014; Spring 2015) Higher Learning Commission, Chicago (April, 2013; April, 2014)
- AAC&U, Boston (February, 2013) and San Francisco (January, 2017)
- Midwest Faculty Seminar, University of Chicago: Happiness (2011).
- Wabash College, Center for Inquiry, Assessment Development Workshop (2011).
- National Communication Association Short-Course: Webinars (November, 2009).
- National Communication Association Short-Course: Second Life (online simulation) Applications for Teaching (November, 2009).
- Cape Cod Institute: Mind-Body Integration (August, 2009).
- National Communication Association Short-Course: 'Pedagogy and New Social Media,' San Diego (November, 2008).
- 'Grant Writing Workshop,' Ann Arbor, Michigan (June 2007).
- 'Mindfulness and Communication' continuing medical education seminar, Grand Rapids, Michigan (September 2007).
- National Communication Association Short-Course: 'Conflict Coaching,' Chicago (November 2007)
- National Communication Association Short-Course: 'Directing the Communication Internship Program,' Chicago (November 2007)
- National Communication Association Short-Course: 'Communication Ethic, Religious Faith, and Culture,' Chicago (November 2007)